

for immediate release

Contact: Nicole Clary, 410.263.7861



1392 Defense Highway
Gambrills, MD 21054
410-721-4070
atlantic-irrigation.com

CONSUMERS FINDING LED LIGHTS A “BRIGHT IDEA”

ANNAPOLIS (May 26, 2009) – Millions of Americans are discovering LED lighting is a energy-efficient way to light the landscape and architecture of their homes – using about 75 percent less power than conventional methods - and possibly even becoming the brightest idea since Thomas Edison invented the light bulb.

As electricity rates have gone up as much as ten per cent over the past year in some states, consumers are quickly warming up to the savings.

“We’ve noticed more and more how they are becoming popular with consumers in the Maryland area,” says Steven Flury, president of Gambrills-based Atlantic Lighting & Irrigation. “Another big advantage our customers seem to like is the low maintenance – they last an average of 15 years before needing to get changed, greatly reducing operating costs.”

He also pointed to a chart showing over the average lifetime of an LED system, about 40,000 hours, consumers can save \$2,403.92 over a conventional landscape lighting system.

Mr. Flury says LED lights have come a long way since they were first invented in the sixties. Many of his customers remember the thin calculators and wristwatches in the seventies that were powered by LED microchips.

“The local home or business owner has really embraced this concept. If you’re not familiar with it then you definitely need to at least check it out. You will be pleasantly surprised.”

Experts say the tiny lights can be used along stairwells or garden paths in places that traditional light bulbs wouldn’t be able to go. The soft beams also rival traditional bulbs in ambience and illumination.

“It’s amazing how powerful one tiny piece of technology can be,” Mr. Flury adds.

For more information on LED lighting and its benefits to local consumers, please visit www.atlantic-irrigation.com.

-30-

Located in Gambrills, Maryland Atlantic Lighting & Irrigation has been designing, installing and maintaining landscape lighting and irrigation systems for private residences, commercial properties and government grounds for more than 20 years. The professional staff is certified in all areas of landscape lighting and irrigation system design, installation and maintenance including the EPA’s WaterSense labeled certification program.