

for immediate release

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**WHY THE AVERAGE AMERICAN HOUSEHOLD WASTES 50%
OF WATER USED FOR LANDSCAPE WATERING ... WHAT YOU
CAN DO TO BE MORE WATER EFFICIENT**

GAMBRILLS, MD – June 27, 2008 – The Environmental Protection Agency (EPA) estimates that more than 50% of water used to irrigate lawns and landscape beds goes to waste. The main culprits are evaporation, run-off and over-watering. But homeowners and commercial properties can take charge of their water bills and conserve water by installing and properly maintaining irrigation systems and seeking out professionals that have successfully completed the EPA's WaterSense labeled certification program.

Professionals who have completed the EPA's WaterSense certification preserve the nation's water supply by ensuring proficiency in water-efficient system design, installation, maintenance and system audits.

"Water conservation is increasingly on the minds of homeowners, commercial real estate managers and municipalities," commented Steven Flury, owner of Atlantic Lighting & Irrigation who has recently had each of its four sales associates/designers complete the EPA's WaterSense labeled certification program. "We are answering the need by designing and maintaining systems which conserve water while protecting the investment made in lawns and landscapes to keep them healthy and lush."

While this certification is currently voluntary, it is expected that municipalities will require all irrigation companies to be WaterSense labeled certified professionals in the near future.

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Atlantic Lighting & Irrigation offers the following tips for efficient irrigation of your landscape:

- Use a weather-based irrigation schedule – this could save the average household 37 gallons of water a day
- Water early in the morning when the air is cool and calm
- Don't overwater – a rotating schedule is best
- Inspect your irrigation system regularly
- Use native plants for your climate as they require less water

For more information on irrigation systems and how they can conserve water, please visit www.atlantic-irrigation.com or www.epa.gov/watersense.

Located in Gambrills, Maryland Atlantic Lighting & Irrigation has been designing, installing and maintaining landscape lighting and irrigation systems for private residences, commercial properties and government grounds for more than 20 years. The professional staff is certified in all areas of landscape lighting and irrigation system design, installation and maintenance including the EPA's WaterSense labeled certification program.

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